

Competition Details: Moon United

The Competition.	Thanks to STEM, we could be playing football on the moon in years to come. For this year's Engineer a Better World competition, we're asking children to design a football kit for the very first football team on the moon – Moon United.
	Our Competition and Awards Standard Terms apply to this competition. We refer to these in this competition entry form as the Standard Competition Terms. Please ensure that you read and understand the Standard Competition Terms before submitting a competition entry. If you have any questions, please contact us using the information provided below.
Who are we?	THE INSTITUTION OF ENGINEERING AND TECHNOLOGY, a charity registered in England and Wales and in Scotland with charity numbers 211014 and SC038698 respectively, whose registered address is at Savoy Place, London, WC2R 0BL, UK
How can you contact us?	Entry forms must be sent to moonunited@theiet.org
	You can also email <u>moonunited@theiet.org</u> if you have any queries or questions relating to the competition.
Who can enter?	This competition is open to entries from the following category of individuals:
	Residents of the UK aged five (5) to thirteen (13) years of age, except for the immediate family or members of the same household of any individual who is:
	 (a) Our employee or an employee of one of our holding or subsidiary companies; or (b) an employee of any agent or supplier who is professionally connected with the competition (including its administration) or any sponsor of the competition.
	Only one (1) entry per eligible individual (referred to in these T&C's as an "entrant") is permitted. There is no purchase necessary and there is no charge to enter the competition.
How to enter.	Internet access is required. Entry forms for the competition are available for download on <u>www.engineer-a-better-world.org</u> . The competition entry form also sets out the instructions that entrants are to follow when creating the design.
	There are two categories – one for four (4) to eight (8) year olds and the other nine (9) to thirteen (13) year olds.
	The entry form must be completed in accordance with its instructions and signed by the entrant's parent/guardian



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	(such parent/guardian being referred to in these T&C's as "You", "you", "Your", "your" etc). You must provide your contact details as requested. All entries must then be sent to moonunited@theiet.org
	Competition entries may be submitted from 00:01 (BST), on 12 June (" Opening Date ") and all entries must be submitted by 23.59 (BST), on 15 September (" Closing Date ").
	Any entries received before the Opening date or after the Closing date, along with any entries that do not fulfil these entry rules or are otherwise not eligible or permitted under these T&C's will be automatically excluded from the competition.
Competition opening and	Opening Date: From 00:01 (BST) on 12 June 2023
closing date.	Closing Date: By 23:59 (BST) on 15 September 2023
Judging process and criteria.	Entries for the 4-8 age category will be judged on the following criteria (the "Criteria")
	<u>Originality</u> – how new and original is the idea?
	<u>Creativity</u> – how creative is the idea?
	<u>Personality</u> - how does the design bring to life the things the entrant loves?
	Entries for the 9-13 age category will be judged on the following criteria (the " Criteria ")
	Originality - how original is the idea?
	Creativity how creative is the idea?
	Engineering - what makes the entrant's kit perfectly engineered for the moon and different from an Earth football kit?
	<u>Personality</u> - how does the design bring to life the things the entrant loves/ the entrant's personality?
	The judging process for each category will be as follows:
	Stage 1: all entries will be assessed in the first instance by our appointed communications agency who will select thirty (30) entries that best meet the Criteria in each category (the " Shortlist ") to go forward to Stage 2.



	 Stage 2: the judging panel (as described below) will review the Shortlist and will select three (3) entries that best meet the Criteria. From those three, the judging panel will decide two (2) overall category winners of the competition. The names and/or other personal information of entrants will not be provided for the purpose of the judging/selection of
	winners.
The judging panel.	The panel will comprise of the following judges:
	 Ama Frimpong, 2022 IET Young Woman Engineer of the Year as our representative.
	 Brian David Johnson, Professor of Practice at Arizona State University's School for the Future of Innovation
	in Society and a Futurist and has been invited to be a
	judge of the competition by us.A sports person
Details of any third parties involved in the competition.	Our appointed communication agency COW PR LLP (COW) will assess all entries in the first instance against the criteria. COW will select thirty entries that best meet the Criteria (the shortlist) to go forward for final judging.
	COW will also support with the winner's announcement, promoting this to the media and across the IET's channels.
The prize(s).	We're offering the overall winner of each category the following:
	 A wearable kit with the entrant's winning design printed onto it for the winner and their friends (10 in total – 5 home kits, and 5 away kits) Please note this will not include any tech or gadgets
	The football kits created from the winning entrant's design will be delivered on or before 25 October , subject to any delays in manufacturing in which case we will notify you.
Winners' announcement.	The overall winners of each category will be announced by us through various media channels including the IET website (www.engineer-a-better-world.org) and social media accounts owned or controlled by us during the week commencing 30 October ("Announcement Date"). This could be subject to change.



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	For the purposes of the winners' announcement, the entrants full name, age and area of the UK in which they reside (e.g. city or town) will be published along with the Competition entry/design where appropriate. Details of the winners will be visible on the IET website for a period of thirty (30) days form the Announcement Date. We may also announce the winners through other media outlets such as television or radio but have no obligation to do so.
	Personal communication (winners only)
	We will contact you if your entrant has been selected as the overall winner as soon as practicable after the Announcement Date using the email address or other contact details you have provided on the competition entry form. You must respond to us in order to claim the prize within ten (10) days of us contacting/informing you.
Details of any presentation event.	We will hold a presentation event during which the overall winners will be presented with their prize and provided with an opportunity to be included in publicity photos for the competition. The presentation will take place on/at a mutually convenient date (weekdays only) and time, in October 2023 at a location (to be confirmed).
	Where you have claimed the prize, we will advise you of details of the event once this has been confirmed and invite you, the winning entrant and any other parent or guardian of the winning entrant to attend. Please note, the date of the presentation is subject to change depending on production of the winning football kits. We will cover travel expenses for the overall winner (and their parents/legal guardians) up to £200 per winner.
Ownership of Competition entries.	The IET will not own the rights (including copyright) in competition entries submitted. However, the IET shall be permitted to use [e.g. all OR the winner(s) competition entries] in accordance with the licence terms as set out in clause 10.1.3 of the Standard Competition Terms.
	If your entrant is a winner, we may from time to time use the competition entry, along with the full name, age and area of the UK in which the winning entrant resides (e.g. city or town) for ongoing publicity purposes relating to the competition in any format (including magazines and website articles for promotional purposes relating to the competition) and you confirm that such use of the competition entry and information of the entrant will not affect the rights of any other third party or breach any other laws.
	If your entrant is the overall winner, you acknowledge and agree, on behalf of the entrant that, with the exception of any copyright in the competition entry which may be owned by the entrant, the entrant shall have no rights in and to any



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	copyright or other rights in and relating to the prize for the overall winner and use of the prize is limited to personal use only.
Data Privacy Statement	Privacy Notice: Moon United
	This data protection notice explains what The IET do with the personal information we collect about you when you enter this competition. This Notice is specific to the Moon United Competition but you can find out more in our main privacy notices if you visit <u>Privacy Statement</u> or you can read our <u>Children's Privacy Notice</u>
	We will process the following personal information of parents/guardians and competition entrants:
	 Parent/Guardians: Full name Signature Contact Details: home address, email address and telephone number A record of consent to recording and photography for their child.
	Competition Entrants: • Full name • Age/DOB • Address/Town of residence • Competition entry/design • Entrant ID Number
	We process this information because it is in our legitimate interests, so that we can manage the competition, promote our business and educate more people about engineering (including through any ongoing publicity relating to the competition). We also process information so that we can perform a contract (to do what we say we will do in the competition Terms & Conditions (<u>www.engineer-a-better- world.org/get-involved</u>) For example, so that we can contact the parent/guardian of a winning entrant to tell them that their entrant has won.
	Who we share personal information with
	The IET share and process some personal information about competition entrants, (as joint controllers) with COW PR LLP (COW), for the following purposes (which are described in the competition Terms & Conditions):

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 The judging process and revealing the winners – The competition entry and entrant ID number will be shared and processed by both organisations in order to select the winners. Once selected, information of the winning entrants (full name, age, area/town of residence) will be shared with COW: Announcing the winners – the IET will announce the winning entrants by publishing the winners full name, age, area/town of residence (along with competition entry where appropriate) on their various media channels. This will include but is not limited to the IET websites and social media channels. Producing the prize for the overall winner and presentation – the overall winning competition entry will be used to produce the prize for the overall winner. If the overall winning entrant attends the presentation
 event, the full name, age, area/town of residence and competition entry will be used by both organisations for the purposes of presenting the prize; and Ongoing publicity – both organisations may use the competition entry, name, age and area/town of residence of winning entrants for ongoing publicity purposes relating to the competition in any format (including magazines and website articles for promotional purposes relating to the competition).
The IET has agreements in place to protect your personal information it shares with COW , and we are the main point of contact for any queries you may have about how your personal data is used.
We will ask for signed permission or consent from the parent/guardian (and the entrant, if aged 12 or over) if we want to process any additional information, for example, a photo, video, or voice recording of the overall winning entrant, if they are invited to participate in publicity events or if we want to use the personal information for any other purpose.
How long we keep personal information
The IET and the organisations we share your personal information with, will keep it only for as long as it is necessary. Once the competition and promotional activity is finished the information will be securely deleted unless we need to keep it for a legal reason. Once any personal information is published online, we cannot control that information.
Personal Data Rights
You have data rights, and you can contact us at <u>compliance@theiet.org</u> if you want to use these rights (they

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	 do not always apply it depends on the basis we are using your personal data). to have a copy of the personal information we hold about you to request erasure (to delete your personal information) to withdraw consent to object to rectify information that is not accurate If you have any questions or concerns about how the IET use and manage personal information, please contact the IET Data Protection Officer at compliance@theiet.org If you believe the IET has not handled your personal information correctly as the law states, you have the option to submit a complaint to the Information Commissioners Office (ICO) their website is here Information Commissioner's Office (ICO)